

# Warthog Web Design

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www.warthog.co.za | www.durban-website-designers.co.za | www.search-optimizers.co.za

We pride ourselves on developing effective, elegant websites and have more than 16 years' experience and 350 websites under our belt.

## Fee Structure 2011

### Starter Professional Marketing Website

For those on a limited budget or their first website we recommend this option. Although ten pages is more effective with Google, these may be added at a later date. The site will be fast, effective, flexible and to professional international standards.

1. Search engine friendly code architecture for top ranking
2. Up to 5 pages (<400 words and three photos)
3. Search optimized – both code and content
4. CSS coded for download speed
5. Personalized custom header graphic
6. Palette to logo design
7. META tags completed properly (for once!)
8. Navigation that is easy to use
9. Web copywriting applied to the content
10. Email link
11. File transfer to web server and testing
12. Google sitemap
13. Linked to other clients' websites for search purposes
14. Submission to Google
15. Turnaround time: 1 week (after receiving content)
16. Note: Content must be in digital form

**R6,950.00**

Including domain registration, email setup, server setup and one year's hosting and website maintenance

**R9,950.00**

Examples (may include more than 5 pages):

[www.batsfab.co.za](http://www.batsfab.co.za)

[www.fabritech-kzn.co.za](http://www.fabritech-kzn.co.za)

[www.swimming-pool-pumps.co.za](http://www.swimming-pool-pumps.co.za)

[www.centrifugal-pumps.co.za](http://www.centrifugal-pumps.co.za)

[www.water-booster-pumps.co.za](http://www.water-booster-pumps.co.za)

[www.fluidtronik.co.za](http://www.fluidtronik.co.za)

[www.ecobuilders.co.za](http://www.ecobuilders.co.za)

[www.ntngidi.co.za](http://www.ntngidi.co.za)

## Optional Services

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	495.00	Additional pages (<400 words and three photos)
	175.00	Additional photographs – cropped and processed – per photo
	575.00	Simple Photo gallery (< 10 images) - CSS/Jquery
	385.00	Flash animation - per hour
	100.00	Additional text (per 100 words)
From	985.00	Logo design
	495.00	Contact form (<10 fields)
	185.00	Photo digitization - per photo
	325.00	Custom website design - per hour
	325.00	Custom Javascript/CSS/PHP - per hour
	1750.00	Content management system (ModX; populated to 5 pages)
	1950.00	MySQL Database (populated to 20 records)
	325.00	Training on CMS/Database - per hour
	275.00	Visits to clients' premises - per hour
	1750.00	Ecommerce (VCS)
	275.00	Custom graphic design - per hour
	275.00	Specialized photo manipulation - per hour
	375.00	MySQL database population – per hour
	485.00	Domain registration (coza)
	450.00	Domain renewal - annual
	600.00	Server setup
From	300.00	Monthly hosting/website maintenance/search optimization
	325.00	Research for and copy writing of website content – per hour
	975.00	Simple Wordpress blog
	975.00	PHP Forums
	9750.00	Website design courses – 40 hours of individual tuition
	285.00	Website report on searchability and usability
From	450.00	Email campaign – full metrics are supplied

We reserve the right to change fees without notice.

### Payment Terms

50% with order, the balance immediately prior to publishing. Please see our terms and conditions at [www.warthog.co.za/terms.php](http://www.warthog.co.za/terms.php)

## **Website Hosting and Maintenance Package**

Includes ample disk space and bandwidth and unlimited emails. Clients can take advantage of a browser based statistics package to track the usage of their website. The monthly fee also includes regular search engine refinement to enhance the website's Google rank.

Also included are small updates to the website that take less than one hour per month. Prices vary between R300 and R450 per month.

## **Website Design Courses**

Our practical website design tuition provides students with a solid foundation in major aspects of website design. Tuition is on an individual one-on-one part time basis with the pace of instruction and course content determined by the student. We have had students who are programmers, graphic designers, webmasters and those who know nothing but would like to take it up as a paying hobby.

All material supplied is used frequently by web designers - the course objective is to get students operational quickly whilst understanding website design fundamentals.

Price: R9,750.00.